



Madhuben & Bhanu bhai Patel Institute of Technology (The CVM University)

Information Technology Department

Expert talk on:

"From Idea to Investment: Funding Gateway for Startups"

• Date: 27th Aug, 2025

• Time: 9.30 AM to 11.30 AM

• Venue: MBIT B113 Class Room.

• Faculty Coordinator: Ms. Jagruti Prajapati, Mr. Jimesh Rana, Ms. Komal Yadav

Speaker:

| Sr.No | Name of Speaker | Brief Introduction |
|-------|-----------------|--|
| 1 | Mr. Kaival Dave | Assistant Professor and Area Chair – International Finance, H L College of Commerce (Autonomous) Ahmedabad |

• No. of Attendees: 73 Students Accompanied by 4 Faculties.

Session Objectives

- 1. Educate Founders on Funding Fundamentals
 - o Provide in-depth knowledge on startup funding stages (pre-seed to Series A+).
 - Demystify venture capital, angel investment, crowdfunding, and alternative funding sources.
- 2. Validate Business Ideas for Investment Readiness
 - Guide startups through market research, problem-solution fit, and MVP development.
 - Help founders refine their business models and pitches to align with investor expectations.
- 3. Develop Fundraising Materials

- Support founders in creating key documents: investor pitch deck, executive summary, and financial projections.
- o Offer templates and expert feedback on funding documents.

4. Build Investor-Ready Pitches

- Conduct pitch training sessions with experienced mentors and VCs.
- o Provide opportunities for startups to receive feedback through mock pitches.

5. Connect Startups with Funding Opportunities

- Facilitate introductions to investors through pitch days, networking events, and curated investor lists.
- Help startups understand investor selection, due diligence, and term sheet negotiation.

6. Support Founders Through the Investment Process

- o Offer legal and financial advisory support on equity, valuation, and cap tables.
- o Provide workshops on negotiation, closing rounds, and post-investment planning.

7. Foster a Community of Early-Stage Innovators

- Encourage peer-to-peer support and knowledge sharing.
- Create alumni networks and continuous engagement opportunities postprogram.

Outcome Statement:

By the end of From Idea to Investment: Funding Gateway for Startups, early-stage entrepreneurs will have:

- Clarity on the funding landscape, including types of investors (angel, VC, crowdfunding) and what they look for at different startup stages.
- A refined investor-ready pitch deck with guidance from mentors and feedback from peers.
- Connections with potential investors and access to a curated network of funding resources and incubators.
- Improved confidence in pitching, through hands-on pitch training and mock investor sessions.
- A strategic funding roadmap, tailored to their startup's current stage, market, and growth trajectory.

Announcement (Event Poster):



Photographs of Event:





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Event Report

Expert Talk on "From Idea to Investment: Funding Gateway for Startups" was organized by department of Information Technology under SSIP and IIC Chapter of MBIT. Session was conducted through offline mode in B113 Classroom on 27th August 2025 during 9:30 am to 11:30 am. Darshini Mistry, SSIP member, commenced the session with an expert introduction.

The expert was Mr. Kaival Dave Assistant Professor and Area Chair – International Finance, H L College of Commerce (Autonomous) Ahmedabad, who is expertise in Derivatives Investment Analysis Portfolio Management. He has expressed his willingness to share their expertise with our students.

he delivered brief introduction of Business canvas, government and university Startup schemes, and roadmap for starting a Business. he explored basics of From Idea to Investment Funding Gateway for Startups.

Darshini Mistry, 7th IT1 student and Member of SSIP gave a vote of thanks at the end of event. he also thanked Ms. Jagruti Prajapati, I/c Head of the department for their constant support and encouragement which always helps us to carry out such event. The Session was conducted under the guidance of Mr. Jimesh Rana and Ms. Komal Yadav. SSIP Members and Students of IT Dept. had provided background support for successful conduction of this Expert Talk.

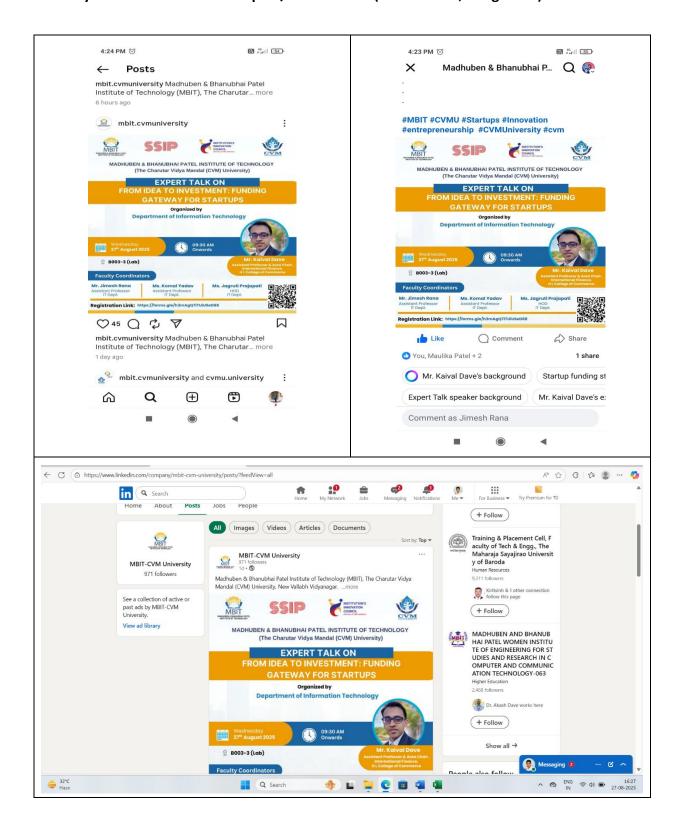
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Participation (Attendance sheet):

| Session on From Idea to Investment: Funding Gateway for Startups Attendance Sheet(27/08/2025) 9:30 am to 12:30 Pm Room No:B113 | | | | | | |
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Publicity of the Event in News Papers/social media (Screenshots, Images etc)



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