



## Detailed Report on Expert Lecture: "Moral Values through the Bharatiya Hindi Cinema"

The **Personality Development Cell (PDC)** of **Madhuben & Bhanubhai Patel Institute of Technology (MBIT)**, a constituent college under **CVM University**, organized an enlightening expert lecture on the thought-provoking theme **"Moral Values through the Bharatiya Hindi Cinema"** on **15th September 2023**. The session was scheduled from **11:30 AM to 12:30 PM** and took place in the MBIT campus, drawing a large number of enthusiastic students and faculty members.

### Distinguished Speaker:

The guest speaker for the session was **Dr. R. K. Mandaliya**, currently serving as **O.S.D. at CVM University** and formerly **Professor & Head of the Department of English at Sardar Patel University**, Vallabh Vidyanagar. Dr. Mandaliya is a renowned academician known for his profound insights into literature, culture, and communication. His vast experience and eloquent delivery made the session highly engaging and impactful.

### Theme and Content of the Lecture:

Dr. Mandaliya centred his talk around the role of **Hindi cinema as a cultural and moral mirror of Indian society**. He elaborated on how films, beyond their entertainment value, serve as **powerful tools for transmitting deep-rooted ethical principles, cultural traditions, and societal values**.

- He emphasized that **cinema influences public consciousness** and can shape moral viewpoints, especially among the youth.
- Through references to **both classic and contemporary Hindi films**, Dr. Mandaliya highlighted how storylines, characters, and dialogues often portray values such as **truth, sacrifice, justice, compassion, patriotism, and integrity**.
- The speaker encouraged students to **view films critically**, recognizing the subtle messages and moral takeaways that they convey, whether overtly or symbolically.

### Objective of the Expert Lecture

The primary objective of the expert lecture on **"Moral Values through the Bharatiya Hindi Cinema"** was to:

- **Promote value-based learning** by exploring how Indian Hindi cinema reflects and reinforces moral and ethical principles.
- **Encourage students to critically engage** with films as more than entertainment, recognizing them as powerful mediums of cultural and moral education.
- **Inspire thoughtful discussions** around topics such as integrity, social responsibility, patriotism, compassion, and ethical behaviour through cinematic narratives.



- **Bridge the gap between popular media and education** by highlighting how cinema can be integrated into the learning process to foster holistic development.
- **Cultivate cultural awareness** and appreciation among students for Indian heritage, as portrayed through Hindi cinema.
- **Support MBIT's vision** of nurturing not just technically skilled graduates but also **socially conscious and morally grounded individuals**.

#### **Audience Engagement and Reception:**

The session witnessed **enthusiastic participation** from the student body and teaching faculty alike. Many attendees expressed how the lecture encouraged them to **re-evaluate their perspectives on cinema**, not just as a medium of leisure but also as an influential tool for personal and societal development.

- The interactive nature of the session sparked **meaningful discussions** on ethics, character development, and the social responsibility of filmmakers.
- The insights provided by Dr. Mandaliya were described as both **thought-provoking and transformative**, especially for young minds on the verge of stepping into professional and civic life.

#### **Participation:**

- More than 240 students enthusiastically taken part in this event.

#### **Coordination and Organization:**

The event was **meticulously planned and coordinated** by **Prof. Parvin Sodagar**, who also delivered the welcome address. Her efforts ensured that the session was conducted seamlessly, with a clear structure and supportive environment that encouraged open dialogue and learning.

#### **Overall Impact and Significance:**

The expert lecture proved to be a **valuable addition to MBIT's mission** of holistic education. It aligned perfectly with the institute's aim to not only impart technical knowledge but also instill **strong moral and ethical values** in its students. Events like these reflect MBIT's commitment to shaping not just competent professionals but also **socially responsible, culturally aware, and value-driven individuals**.

Such sessions serve as a reminder of the importance of moral education in today's fast-paced and ever-evolving world. By integrating cultural literacy with professional development, MBIT continues to uphold the values envisioned by **CVM University**.







## Conclusion

The expert lecture on *"Moral Values through the Bharatiya Hindi Cinema"* was a highly enriching and thought-provoking session that offered students a deeper understanding of the moral and cultural dimensions of cinema. Dr. R. K. Mandaliya's insightful discourse successfully highlighted how films, beyond their entertainment value, serve as a reflection of society's values and play a significant role in shaping ethical behaviour and personal character.

The session not only enhanced the students' critical thinking but also encouraged them to approach cinema with a value-based perspective. It contributed meaningfully to the broader goals of the Personality Development Cell at MBIT by fostering ethical awareness, cultural sensitivity, and holistic growth among students.

Overall, the event was a commendable step towards integrating moral education into academic life, reinforcing MBIT's commitment to developing not just competent professionals, but also responsible and value-driven citizens.

Event organized by:

Dr. Parvin Sodagar

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