## Hands-On Workshop on Figma Design

Organized by Computer Department MBIT in association with MBIT IEEE WIE AG

Faculty event coordinator: Dr. Jayna Donga, Prof. Dipti Mathpal

Student event coordinator: Sneha Biswas (WIE chair)

**Event Name**: Hands-On Workshop on Research Paper Writing

**Date:** 22/07/2023

**Time:** 9:00 am – 1:00 pm

Venue: D004 lab

No of participants: 51

**IEEE Members**: 25

**Non-IEEE Members**: 26

**Event Type**: Interactive

Event level: Student Branch

**Duration**: 4 hrs

**About Speaker:** 

Mr. Mrudang Bhavsar, UX Facilitator, TATA STRIVE

**Banner/ poster:** 



## **Event Description:**

In today's digital age, the importance of User Interface (UI) and User Experience (UX) design cannot be overstated. Figma, a powerful design and prototyping tool, plays a pivotal role in creating visually appealing and user-friendly digital products.

The Computer Department of MBIT in association with MBIT IEEE WIE WG organized a Hands-on workshop on Figma Design on 22<sup>nd</sup> September 2023, with an excellent speaker, Mr. Mrudang Bhavsar, an experienced professional in the field of UI/UX design, with an impressive career spanning over 9 years. Currently, he is contributing his expertise to TATA STRIVE in the role of a UX Facilitator. His role at TATA STRIVE involves guiding and facilitating the development of user-centered design strategies and solutions.

TATA STRIVE is an organization that is at the forefront of skill development and vocational training. It is renowned for its commitment to empowering individuals with the skills they need to succeed in today's competitive world.

Participants left the workshop with a wealth of knowledge and practical skills. Some of the key takeaways included:

- Proficiency in using Figma for design and collaboration.
- A solid understanding of design principles and best practices.
- Experience in creating wireframes, prototypes, and high-fidelity designs.
- Knowledge of responsive design techniques.
- Insight into user testing and feedback integration into the design process.

The collaborative and interactive nature of the event fostered a dynamic learning environment that inspired attendees to apply their newfound expertise in their professional endeavors.

The workshop exemplified the growing importance of design tools like Figma in the ever-evolving field of digital design. Participants left the event not only with practical skills but also with a network of like-minded professionals, further enriching their experience.

## **Glimpses:**











