

Report of Expert talk on Intellectual Property Rights

Event Date: 4th August, 2023

Venue: D004, M.B. Patel Institute of Technology, New Vallabh Vidyanagar.

Speakers: Mr. Pritesh Gohil and Mr. Tejas Patel, Founders, Intellect Peritus, Surat

Mr. Pritesh Gohil and Mr. Tejas Patel, esteemed professionals from Intellect Peritus, Surat, shared their expertise on the subject of Intellectual Property Rights at a talk organized at the M.B. Patel Institute of Technology, New Vallabh Vidyanagar.

The speakers began their talk by providing a clear and concise definition of Intellectual Property Rights (IPR), explaining it as legal rights that result from intellectual activity in the industrial, scientific, literary, and artistic fields.

The major types of Intellectual Property Rights - patents, copyrights, and trademarks were explored in-depth. The importance of patents in fostering innovation and encouraging technological development was stressed upon. They elucidated the necessity of copyrights in protecting the original work of creators, thus incentivizing creativity and culture. The speakers also highlighted the role of trademarks in establishing brand identity, customer trust, and promoting healthy competition.

The discussion on the pattern and its significance stood out. They explained how a patent's life cycle, often referred to as a pattern, is essential to understand as it impacts the strategic planning of businesses and inventors.

Furthermore, they provided real-world examples of disputes concerning IPR to demonstrate the real-world implications of these rights. They touched upon the role of the World Intellectual Property Organization (WIPO) and the legal frameworks that govern these rights at a global scale.

Additionally, the speakers addressed common misconceptions about IPR and answered a plethora of questions from the audience, ensuring everyone left with a sound understanding of the topic.

In conclusion, the talk was highly informative, providing valuable insights into the world of Intellectual Property Rights. The students greatly benefited from the expertise of Mr. Gohil and Mr. Patel, gaining a practical understanding of the subject that will undoubtedly aid them in their future professional endeavors. The college appreciates the speakers' time and the knowledge they imparted and looks forward to more such enlightening sessions.

The college extends its sincere thanks to Mr. Pritesh Gohil and Mr. Tejas Patel for their contribution to the intellectual growth of our students.



The Importance of Patent Searching

Avoid duplication & be Novel Patent searching can help you avoid creating new and expensive inventions and filing patents for inventions that have already been patented.	Make informed decisions Patent searching can also help you make more informed decisions about your intellectual property strategy.	Assess competition & lead industry Patent searching can provide insight into your competition and help you identify opportunities for improvement and growth.
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Quick Summary of different IPR


Legal right	What for?	How?
PATENTS	Patent's technical knowledge	Application and
TRADEMARKS	Distinctive identification of products or services	Application and
DESIGNS	Exclusive right	Application and

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