



## Report on “Swachhta Pakhwada - Poster Making Competition”

### Event Details:

- **EventName:** Poster Making Competition to celebrate "Swachhta Pakhwadia" under the NSS unit of MBIT.
- **Date:** September 15th, 2023
- **Theme:** "Plastic - The Silent Killer of Environment"
- **Organizers:** NSS unit of MBIT
  - **Faculty Coordinator:** Prof. Khushboo Patel
  - **Student Coordinator:** Adnan Khan
  - **NSS Volunteers:** 1) Jay Panchal  
2) Prit Kamani

### Participants:

A total of **18** enthusiastic students initially registered for the competition, displaying a strong interest in addressing environmental concerns. However, on the day of the event, **8** dedicated students from MBIT College actively participated, showcasing their commitment to environmental awareness. These participants hailed from various academic years, ranging from 1st to 3rd years, and represented the Information Technology (IT) and Computer Engineering (CE) departments. The gender distribution was notable, with 7 female students and 1 male student actively engaged in the competition.

The following is a list of participants who took part in this creative endeavour:

1. **Dhartiben Rajput** (1CE1) - A dedicated student from the 1st semester of the CE department.
2. **Disha Raj** (1CE1) - A promising participant from the 1st semester of the CE department.
3. **Aesha Patel** (5CE1) - A motivated student from the 5th semester of the CE department.
4. **Sneha Biswas** (5CE3) - A creative mind from the 5th semester of the CE department.
5. **Aarya Dodiya** (5IT1) - A talented individual from the 5th semester of the IT department.
6. **Honey Gajjar** (5IT1) - An enthusiastic participant from the 5th semester of the IT department.
7. **Shiv Padiyar** (5IT2) - A dedicated student from the 5th semester of the IT department.
8. **Vidhi Lakum** (5IT2) - Another talented student from the 5th semester of the IT department.



## Judging and Winners:

The competition witnessed an impressive array of posters, each creatively highlighting the pressing issue of plastic pollution and its devastating impact on the environment. The judges, consisting of esteemed faculty members and environmental experts, are currently in the process of evaluating the submissions to select the winners. The announcement of the winners is eagerly anticipated.

## Purpose and Highlights:

The primary objective of the competition was to commemorate "Swachhta Pakhwada" and address the critical issue of plastic pollution through creative expression. Participants were encouraged to use their artistic talents to raise awareness about the harmful effects of plastic on the environment.

A notable moment during the event was the presence of **Principal Dr. Sudhir Vegad**, a highly respected figure in MBIT College. Dr. Vegad, who also serves as the Head and Professor of the institution, took time from his busy schedule to visit the competition venue. His presence not only motivated the participants but also underscored the significance of the event in promoting environmental consciousness among the youth.

## Challenges:

The competition posed a unique challenge to participants, as they were tasked with translating their concern for the environment into visually compelling and thought-provoking poster designs. It required them to tap into their creativity and communicate complex issues in a simple yet impactful manner.

## Feedback and Appreciation:

The competition elicited enthusiastic participation from students who were passionate about environmental conservation. Participants enjoyed the creative process and showcased their talents effectively through their posters. Attendees, including faculty, staff, and fellow students, were deeply impressed by the students' dedication and the quality of their work. Principal Dr. Sudhir Vegad took the time to personally appreciate each poster and offered words of encouragement and blessing to all participants, further motivating them in their commitment to environmental causes.

## Future Plans:

"In addition to the success of the 'Swachta Pakhwada' Poster Making Competition, the NSS unit of MBIT is eagerly looking forward to its next initiative—a **Reel-making** effort focused on **Cleanliness Awareness**. Recognizing the power of visual storytelling in conveying important messages, this upcoming event aims to harness the creativity and technological skills of students. The anticipation for this reel-making effort is high, with the hope that it

will further strengthen the commitment of MBIT College to promoting environmental consciousness and social responsibility.”

**Pictures Of the Event:**



Figure 1 : Concluding the Competition



Figure 2 : Initiating the Competition



Figure 3 : Principle appreciating Participant with Faculty & Student coordinator



Figure 4 : Principle appreciating Participants with Faculty coordinator, Faculty Advisor & NSS Volunteer

Ms. Khusbu P Patel  
NSS Program officer, MBIT

Dr. Sudhir P. Vegad  
Principal, MBIT